

# SPONSORSHIP OPPORTUNITIES



## BRIEFS

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- NOWA Virtual
- NOWA Table Top
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- Sponsorship Training

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# NEWCOMERS ORIENTATION

## NOWA In Person Brief



- + REACH NEWCOMERS
- + MEET & GREET WITH CLIENTS

### EXCELLENT OPPORTUNITY

for a rare face-to-face meeting  
with potential clientele in need  
of multiple services.

#### *What is Newcomers Orientation Welcome Aboard (NOWA) Brief ?*

- Mandatory program that discusses a wide range of topics pertinent to incoming Marines, Sailors and their families.
- Ranging in subject matter from personal responsibilities and expectations as members of the U.S Armed Forces, briefings from representatives of multiple services organizations, to information regarding the unique culture and customs of Okinawa
- Held every Wednesday from 0715-1600 throughout the year with the exception of adverse weather (TCCOR-1 or greater) at the Community Center aboard Camp Foster. The Information Fair is held from 0815-0910 and set-up is from 0700-0715.

#### About

Throughout the year and especially during the summer months, Okinawa sees an influx of newly-arrived military personnel. To assist with the transition and ease anxieties of moving, NOWA was created

#### Reach

- "Meet and greet" potential clientele during the brief. If unable to attend, there is also the option of including your flyer within the NOWA Information Kits.
- Chance to inform customers about your range of services by means of a flyer within Information Kits handed to each individual or family.

#### Advertising Rates

**Option A** Direct access to clientele via tables located within the Community Center aboard Camp Foster and insertion of flyers with the Newcomers' Information Kit. Space is limited to TWELVE spots only! \$100 per week. (Agreement must be for one year)

**Option B** Newcomer's Information Kit Flyer Program. Your pre-approved flyer will be inserted into welcome kits provided to every attending family. \$50 per week. (Agreement must be for a minimum of three months)



# NEWCOMERS ORIENTATION

## Virtual NOWA



< Ad spec: 1920 x 1080 px at 150 dpi >

## + REACH NEWCOMERS VIRTUALLY

### EXCELLENT OPPORTUNITY

For introducing your business  
with potential clientele in need  
of multiple services.

#### About

Throughout the year and especially during the summer months, Okinawa sees an influx of newly-arrived military personnel. To assist with the transition and ease anxieties of moving, NOWA was created.

#### Reach

- As part of mitigating actions of COVID-19 NOWA is going to be online as "Virtual NOWA".
- Chance to inform customers about your range of services by placing your business information at the end of virtual class videos (there are six separated video sessions).
- There is still the opportunity to inform customers about your range of services by means of a flyer within Information Kits handed to each individual or family.

#### Advertising Rates

##### Elite Video/Flyer Package: \$400 per month

- Ad on all six video sessions
- Flyer insertion in NOWA information Kits
- Agreement must be for minimal three months

##### Video/Flyer Package: \$300 per month

- Ad on one video session
- Flyer insertion in NOWA information Kits
- Agreement must be for minimal three months

##### NOWA video Ad: \$200 per month

- Ad on one video session
- Agreement must be for minimal three months

##### NOWA Flyer Folder Program: \$50 per week

- Flyer insertion in NOWA information Kits
- Agreement must be for minimal three months

#### Important Dates

Space reservation deadline: June 22

Ad material deadline: June 23

Services begin: July 1



# NEWCOMERS ORIENTATION NOWA BRIEF ~TABLE TOP



## + BE THE FIRST TO REACH NEW CUSTOMERS

### EXCELLENT OPPORTUNITY

Providing information to  
potential clientele in need of  
multiple services.

#### *What is Newcomers Orientation Welcome Aboard (NOWA) Brief ?*

- Mandatory program that discusses a wide range of topics pertinent to incoming Marines, Sailors and their families.
- Ranging in subject matter from personal responsibilities and expectations as members of the U.S Armed Forces, briefings from representatives of multiple services organizations, to information regarding the unique culture and customs of Okinawa
- Held every Wednesday from 0715-1600 throughout the year with the exception of adverse weather (TCCOR-1 or greater) at the Community Center aboard Camp Foster. The Information Fair is held from 0815-0910 and set-up is from 0700-0715.

#### ABOUT

Throughout the year, and especially during the summer months, Okinawa sees an influx of newly arrived military personnel. To assist with the transition and ease anxieties of moving, the NOWA Brief was created.

- Mandatory program that discusses a brief range of topics pertinent to incoming Marines, Sailors, and their families.
- Ranging in subject matter from personal responsibilities and expectations as members of the U.S. Armed Forces, briefings from representatives of multiple service organizations, to information regarding customs and culture in Okinawa.

#### BENEFITS TO SPONSOR

- Excellent opportunity to get your name in front of all new military personnel and families. (NOWA attendance is mandatory for them)
- Opportunity to inform customers about your services by means of a flyer positioned prominently on every table at NOWA.
- Opportunity to educate all new incoming Marines, Sailors and families when they are hungry for information.

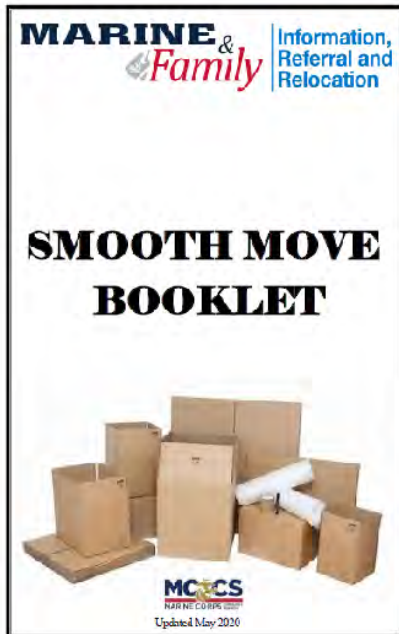
#### SPONSOR OPPORTUNITY

- Table-top flier on each table
- Minimum of 10 tables
- Minimum agreement period: 3 months.
- Cost: \$50 per brief





# Virtual Smooth Move Workshop



SPONSORED BY



Coaching those who serve in  
their pursuit of financial security.



[district.firstcommand.com/guam](http://district.firstcommand.com/guam)  
[www.firstcommand.com](http://www.firstcommand.com)

OKINAWA  
GUIDE

The most  
informative and  
comprehensive  
welcome guide  
found on  
Okinawa.



[www.mccsokinawa.com/guide](http://www.mccsokinawa.com/guide)

NO FEDERAL, DOD, USMC OR MCCS ENDORSEMENT OF COMMERCIAL SPONSORS/ADVERTISERS INTENDED.

< Ad spec on video segment: 1920 x 1080 px at 150 dpi >

## REACH OUTGOING MARINES VIRTUALLY

### EXCELLENT OPPORTUNITY

for introducing your business  
to potential clientele.

### About

Smooth Move Workshop is mandatory for outgoing service members before starting the relocation process. Upon completion of the workshop, service members become eligible to receive the required checkout stamp.

### Reach

- As part of mitigating actions for COVID-19, Smooth Move Workshop is now offered online as the "Virtual Smooth Move Workshop."
- This is your chance to inform customers about your range of services by placing your business information at the end of virtual class videos (there are six separate video sessions).
- Another great opportunity to inform customers about your services is to be listed in the supporting sponsors' listing page in the back of the Smooth Move digital online booklet that each participant is required to download.

### Advertising Rates:

\*Agreement must be in six-month increments.

#### Elite Video ads/supporting sponsor listing:

- \$400 per month
- Ad on all six video sessions
- Name listed in the digital booklet

#### Smooth Move Virtual Brief Video ads:

- \$300 per month
- Ad on all six video sessions

#### Supporting Sponsor listing in Smooth Move digital online booklet:

- \$150 per month
- Name listed in the digital booklet

### Important Dates

Space reservation deadline: September 16

Ad material deadline: September 23

Services begin: October 1

# Unit, Personal, and Family Readiness Program (UPFRP)



## ABOUT

A Unit Readiness Coordinator is a valued asset to the Marines and families who fall under their care. They contribute time, energy and resources to maintain family readiness within the Marine Corps.

The URC is the link between the command, the unit and the families. Their mission is to keep the units and families under their watch informed and up-to-date on family readiness. The URC is all about communication. Without that vital function, families may end up feeling segregated from the unit.

Keeping loved ones connected falls into the Unit, Personal, and Family Readiness Program, which the URC manages. This program was designed to enable units to empower Marines and family members by providing opportunities for them to thrive while taking on the challenges of the military lifestyle. URCs do this by hosting events, keeping loved ones updated about their units and advising them on the different programs available.

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## Benefits to Sponsor

- Table and chairs
- Banner Space
- Announcements at event
- Recognition at the event
- On-site signage for the duration of the event (ex: flyers, posters, display stands)

## Sponsorship requested includes the following:

- Cash to offset costs
- Overnight stays
- Roundtrip tickets to the States
- Gift baskets
- Gift certificates



# Comic Con Okinawa

MCCS Okinawa offers many events for service members and their families on island that are fun for all ages and one of the most popular of these events is Comic Con Okinawa. The festivities are spread throughout three locations on Camp Foster—the Foster Field House, Community Center Auditorium and the Ocean Breeze Club and Restaurant—will take place December 11 & 12, 2021 with a pre-con Gold Pass exclusive night on December 10, 2021.

Comic Con Okinawa will again be featuring many of the same offerings one would find at a U.S.-based Comic Con with a more family-friendly focus. Comic Con Okinawa will take place inside three adjacent large-capacity facilities, providing patrons and their children with craft stations, face-painting and makeup for both kids and adults, gam-ing tournaments, costume contests, displays of collectible items, discussion panels and much more! One advantage Comic Con Okinawa enjoys is its location in Japan—the birthplace of manga and anime now famous throughout the world. Many of these local iconic characters are incorporated into the event.

Comic Con Okinawa has grown exponentially larger year-by-year with over 16,000 participants expected. It is marketed heavily via MCCS' bi-monthly and monthly print publications, website, Facebook pages, flyers, posters, radio and television commercials.

Comic Con Okinawa is promoted on multiple social media sites. There are two Facebook pages promoting the event, one dedicated solely to Comic Con. The site uses expertly designed trailers to build excitement and update event information. Regular pre-event radio announcements direct patrons to the Facebook page where they can win prizes. The page also provides patrons with the opportunity to interact with each other and the event coordinators. The Comic Con page is updated and maintained year-round.

**"It was amazing to have an actual event here in Okinawa. I liked how it was in sync with comic cons world wide."**

**"My girls were really excited and looking forward to the event. We went last year and it already looks to have grown."**

**"I enjoyed all the talent that visited this year."**







## Benefits to Sponsor

- Excellent opportunity to get your name in front of over 16,000 attendees, from military personnel and families to Japanese locals.
- Special recognition on all MCCS social media platforms - instagram, facebook, twitter, website
- Sponsors who reserve table at event provide an opportunity to inform customers about your services by means of upfront communication.
- Banner placement at various locations throughout event
- Announcements and recognition at event
- Logo placement on all Comic Con Okinawa print material
- On-site signage for the duration of the event (ex: flyers, posters, display stands)

## Sponsorship requested includes the following:

- Cash to offset costs
- Hotel Overnight stays
- Roundtrip tickets to the States
- Video games or Video game console
- Trading Card games - Pokemon, Yu-Gi-Oh, Magic the gathering TCG
- Gift baskets
- Gift certificates
- Comic books
- Toys - 0-17 years old





# OKINAWA'S STRONGEST



## ABOUT

Each fall MCCS will host a Strongman competition titled "Okinawa's Strongest". Competition is open to everyone on island. Registration will be online through Eventbrite and through all MCCS fitness centers from. Cost of competing is \$30.00 per person. Competition will be split into weight divisions by gender. Men's divisions include men up to 150 lbs, men 150 lbs-200 lbs, and men over 200 lbs. Women's divisions include women up to 140 lbs and women over 140 lbs. The competition will consist of seven events: farmer's walk, sled pull, wheelbarrow, log clean and press, deadlift, tire flip, and stone lift. There will be food and entertainment at the event, awards will also be given to the first, second and third place winners for each division.

Event Date: Fall  
Location: Camp Foster, Field 6



## Sponsorship requested includes the following:

- Cash to offset costs
- Overnight stays
- Roundtrip tickets
- Various supplement items
- Blender bottles
- T-shirts
- Towels
- Under Armour/Nike/Adidas bags

## Benefits to Sponsor

- Ample tables and chairs in high-traffic areas
- Premium banner space
- On-site signage for the duration of the event (ex: flyers, posters, display stands) Recognition at the event

# JINGLE BELL FUN RUN



## ABOUT

The annual MCCS Jingle Bell Fun Runs are held for Active Duty Marines and Sailors stationed in Okinawa, Japan. This event was established to uplift the spirits of the Marines and Sailors during the holiday season.

Month: December

Location: All MCCS Okinawa Camps

Participants: 6,800+ Marines and Sailors



## Sponsorship requested includes the following:

- Cash to offset costs
- Overnight stays
- Roundtrip tickets to the states
- Fitness Accessories
- Gift certificates
- Restaurant gift certificates
- Sports drinks
- Headphones
- T-shirts
- Speakers

## Benefits to Sponsor

- Tables and Chairs
- Banner Space
- Product Display
- Announcements at Event
- Recognition at the Event





# Pacific-wide MLK Holiday Basketball Tournament



## ABOUT

For over 20 years, Semper Fit has been hosting the Pacific-wide Martin Luther King Jr. Holiday Basketball Tournament. This tournament is one of the most anticipated marquee sporting events each year. This is our largest basketball event of the year, featuring a single round robin tournament followed by a double elimination seeded playoff bracket. It is open to participants pacific-wide for people over the age of 14. This is a five-day event which includes an opening/closing ceremony, giveaways, vendors and interactive games for the spectators. In addition to the basketball tournament, there is also a 3-point skills competition, a slam dunk contest, and a skills challenge. There will be additional live entertainment during the event.

Date: Annually - January  
Location: Foster Field House  
Participants: 300



## Sponsorship requested includes the following:

- Cash to offset costs
- Restaurant gift certificates
- Overnight stays
- Sports drinks
- Roundtrip tickets to the states
- Headphones
- Fitness gear & Fitness Accessories
- T-shirts
- Gift certificates
- Speakers



## Benefits to Sponsor

- Tables and Chairs
- Announcements at Event
- Banner Space
- Recognition at the Event
- Product Display





## CAMP FUJI *Samurai Run*

The camp opens its gates to neighboring U.S., JSDF installations and the local community. The 5K Mud Run consists of four divisions (5K individual, team, non-competitive and kids Mud Run) that are further separated by gender. Participation medals will be provided to all participants with awards given to the top 3 finishers of each division. Food vendors are invited to the event along with a DJ for the after party.

### Sponsorship Items Requested:

1. Cash to offset cost and/or purchase prizes
2. Toys for children (boys & girls) 5-15 years of age
3. Weekend stay at a hotel in a major city in Japan (Tokyo, Yokohama, Osaka, etc.)
4. Under Armor/Nike or major brand shirts
5. Restaurant gift certificates (must be located in the Kanto region)
6. T-shirts (to be used as part of event participation)
7. Items such as watches, Fitbits, caps, socks, backpacks, joggers headphones, running magazine memberships, Trigger Point foam rollers, FlexRoll and roll recovery devices

### Benefits to Sponsor:

- Tables and chairs will be provided
- Banner space will be provided
- On-site signage for the duration of the event
- Allow product display
- Allow sampling opportunities
- On-site announcements at event
- Company recognition at the event



# Pacific-wide Firecracker Softball Tournament



## ABOUT

MCCS along with Semper Fit has been hosting the Firecracker Softball Tournament for over 30 years with participation from 20-30 teams. The age group of the participants range from 16 to 45 years of age. This is a five day, around-the-clock softball tournament kicked off by an opening ceremony including a performance by the Marine Corps Band. There is a skills competition made up of three events, followed by round robin play into a double elimination tournament. This event is MCCS Semper Fit's biggest softball tournament of the year and one of the largest on the island. All sponsors will also be recognized during radio interviews, through banners and their flyers at the event and during the opening and closing ceremonies.

Date: Summer  
Location: Gunners Fitness Center, Softball Fields

Participants: 400+  
Spectators: 350+

## Sponsorship requested includes the following:

- cash to offset costs
- 2 overnight stays
- 2 roundtrip tickets to the states
- 30 high quality bats, bags, & gloves
- Gift certificates
- Restaurant gift certificates
- Sports drinks
- T-shirts
- Softballs
- Airline to sponsor a special guest from the USA National Slow Pitch team to come to tournament

## Benefits to Sponsor

- Tables and Chairs
- Announcements at Event
- Banner Space
- Recognition at the Event
- Product Display



# Summer Reading Program

## About

The Summer Reading program is intended to encourage all participants (all ages are welcome) to take part in a reading program for the summer. All eight MCB Camp S.D. Butler (including Camps Fuji in mainland Japan and Mujuk in the Republic of Korea) will be participating. The event host over 3,000 participants yearly. As in past years, this year both children and adults will receive incentive awards for reaching pre-determined levels of participation, including minutes read and participation in programs for older readers. These prizes will be awarded while supplies last. Grand prizes will be drawn randomly from the names of those who have completed the program at each camp. Prize winners will be announced at the end-of-program parties held at Camps Courtney, Foster, and Kinser on 2 August from 1000-1200. The other camps will notify their prizewinners directly. The EOP parties will have a variety of carnival style games as well as refreshments courtesy of the sponsors.

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Date: June – August

Location: Libraries on Camps Courtney, Foster and Kinser

Participants: 3,300+

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## Sponsorship requested includes the following:

- Cash to offset cost, \$5,000
- 3 JLB Synchros E50BT headphones for teen winners (Courtney, Foster, Kinser)
- 8 GoPro Hero Session Cameras, SD cards
- 8 Bose Soundlink Bluetooth mini-speakers (all camps including Fuji/Mujuk)
- 24 overnight stays
- 24 water slide tickets
- 24 aquarium passes
- 3 Amazon/Kindle Fire Tablets
- Various other prizes including tickets to sporting events, restaurant gift certificates, movie passes and toys/games for all ages.

# Your Home For the Holidays



## ABOUT

The Your Home for the Holidays program was created by MCCS to show appreciation for our military service members and their families during the holiday season. Your Home for the Holidays consists of a myriad of offerings ranging from sports tournaments and free events and activities to holiday-themed events providing free food, soft drinks, giveaways, and entertainment. Events include the very popular Winter Wonderland. Winter Wonderland is an event specifically devoted to our core customer base, the active duty military and family members. Your Home for the Holidays is a series of events and activities throughout the holiday period with the intention of informing the military community that MCCS Okinawa is their "home away from home" during the holidays.

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Event Date: November - January

Location: All Marine Corps Camps on Okinawa, as well as Camp Fuji, and Camp Mujuk, South Korea

Anticipated Participants: 25,000

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## Sponsorship requested includes the following:

- \$25,000 or more to offset costs

## Benefits to Sponsor

- Corporate or brand logo on all available event advertisement promoting the Event (print, digital, etc.).
- 30 second TV commercial aired for 90 days on MCCS TV, on-base cable channel 15.
- Table / booth space at select events, up to 10.
- Banner space for up to three (3), MCCS approved banners no larger than 3 foot x 6 foot, placed in high traffic areas at the discretion of MCCS, for the duration of event.





# SINGLE MARINE PROGRAM EVENTS

## ABOUT

The Single Marine Program (SMP) contributes to the improvement of total force readiness, job performance, and retention by supporting the enhancement of Quality of Life (QoL) for single Marines and Sailors, including unaccompanied personnel. The SMP includes all single service members aboard Marine Corps installations. The SMP serves as the voice for single Marines and Sailors in identifying QoL concerns and developing QoL initiatives. QoL includes all activities and issues that directly or indirectly influence readiness, morale, living environment, personal growth and development.

## Sponsorship Levels

\$10,000—25 Events

\$6,900—15 Events

\$4,750—10 Events

\$2,500—5 Events

## Return on Investment at Events

- Table and chairs
- Banner Space
- Announcements
- Samplings
- Logos on shirts/products

## In-kind Requested Items

- T-shirts
- Hats
- Drawstring bags
- Leather portfolios
- Headphones
- Speakers
- Bikes
- Sports drinks

\* Please note ROI will vary based on event



# SINGLE MARINE PROGRAM EVENTS

## Mt. Fuji Ski Trip

The SMP provides the single Marines and Sailors an opportunity to travel to Camp Fuji to experience the various ski resorts that are available. This activity fosters community relations and allows the Marines and Sailors on Okinawa to enjoy a different environment with their peers.

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Date: January, February  
Location: Mt. Fuji, Tokyo  
Participants: 36



## Duck & Cover Golf Tournament

Every year, the SMP hosts the “Duck & Cover” Golf Tournament designed to give single Marines and Sailors an opportunity to compete with their SNCO and/or Officers in a four-person team game of golf at Taiyo Golf Club.

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Date: June  
Location: Taiyo Golf Club  
Participants: 144

## Volunteer Appreciation Lunch

During the month of April, SMP hosts an appreciation lunch to recognize all of the single Marines and Sailors for the hard work and effort that they put in helping the community throughout the year.

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Date: April  
Location: All Camps



# SINGLE MARINE PROGRAM EVENTS

## Annual Naha Dragon Boat Race

Marines and Sailors enter to race against local teams at the annual Naha Dragon Boat race. It is one of the biggest festivals on island. Marines and Sailors build teamwork through rowing, and experience the culture through dragon boat racing. The event will be televised and there will be trophies for the winning team.

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Date: May  
Location: Naha, Okinawa  
Participants: 80  
Spectators: 2000



## Mt. Fuji Climb Trip

The SMP provides the single Marines and Sailors an opportunity to travel to Camp Fuji to climb Japan's highest and most prominent mountain. This adventure gives the Marines and Sailors a once-in-a-life time experience. This activity fosters community relations and allows the Marines and Sailors on Okinawa to enjoy a different environment with their peers.

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Date: August  
Location: Mt. Fuji, Tokyo  
Participants: 36

## 10,000 Person Eisa Festival

Annual event with 10,000 Eisa dancer drummers. Single Marines and Sailors can experience various styles of Eisa dancers from youth to elderly throughout Kokusai Street.

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Date: August  
Location: Naha, Okinawa  
Participants: 1,000  
Spectators: 25,000



# SINGLE MARINE PROGRAM EVENTS

## SMP Beach Bash

The SMP Beach Bash is hosted at Naval Facility Okinawa, White Beach. The purpose of this event is to help improve morale for the Marines and Sailors on Okinawa, promote appreciation for the environment and community as well as promote the Single Marine Program and its upcoming events/activities.

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Date: August  
Location: Camp Hansen  
Participants: 150



## Naha Tug-o-War

The Great Naha Tug-o-War is a Guinness World Record holding event. The entire street is blocked off with a 40-metric ton rope and 25,000 participants compete between east and west teams. SMP takes single and unaccompanied Marines and Sailors out to the site to experience and compete in the tug-o-war. Great opportunity to enjoy this unique event!

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Date: October  
Location: Camp Hansen  
Participants: 300

## SMP Thanksgiving Dinner

Single Marines and Sailors share a traditional Thanksgiving dinner with their peers. In addition to dinner, there will be several games, activities and prize drawings/giveaways. This event is an opportunity for the Marines and Sailors to have a fun time while away from home for the holiday season.

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Date: November  
Location: Naha, Okinawa  
Participants: 450-600





# SINGLE MARINE PROGRAM EVENTS

## Hokkaido Trip

The SMP provides the single Marines and Sailors an opportunity to travel Asia at a discounted rate. This trip is to Hokkaido, the northernmost of Japan's main islands, which is known for its volcanos, natural hot springs (onsen) and ski areas.

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Date: February  
Location: Hokkaido, Japan  
Participants: 30



## Japanese Professional Baseball

Marines and Sailors have the opportunity to enjoy watching Japanese professional baseball games during the months of February and June. Due to the warm nature of Okinawa, the opportunity to watch professional baseball teams' spring train is available since there is no "off-season" on Okinawa. We are looking for support to offset the costs of tickets and transportation to the games to help provide entertainment and support camaraderie among the troops.

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Date: February & June  
Location: Okinawa, Japan  
Participants: 30

## Doggy Days

This event gives our families with dogs a chance to go by the SMP Center for a meet and greet with young Marines and Sailors that may be missing their animals back home. This will be the 2nd Annual Doggy Days that Courtney SMP has hosted. We are welcoming 15 dogs from 10 families and over 60 Marines and Sailors to take part in the event.

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Date: March  
Location: Okinawa, Japan  
Participants: 30



# SINGLE MARINE PROGRAM EVENTS



## Tokyo – Auto Salon

SMP tour to the Tokyo Auto Salon. This is an annual auto show held in January at Makuhari Messe, Chiba City, Japan for performance and custom dress-up parts and technology displays. This is a perfect event for the SMP auto enthusiast and an opportunity for them to see more of Asia.

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Date: January  
Location: Tokyo, Japan  
Participants: 30

## SMP Recreation Centers

The Single Marine Program Recreation Centers are a unique place for active duty personnel to relax and enjoy.

- Multiple computer internet café
- Mini-movie theaters
- Pool and foosball tables
- Table tennis
- XBOX 360, XBOX 1, Playstation 3 and 4
- Large patio areas with outdoor TVs, pool tables and gas grills



## Wing Wednesdays

The SMP weekly Wing Wednesdays serve as an outlet to enhance the quality of life for single active duty personnel by providing a positive environment while enjoying a good meal.



# SINGLE MARINE PROGRAM EVENTS



## Grill Your Own Steak

This event is an appreciation to Marines and Sailors for all they do. They will grill their own steaks on BBQs in front of the SMP and have sides to go with it such as Mac n cheese, biscuits, coleslaw, drinks.

## Asia Pacific Tour

This SMP event provides an exciting opportunity for Marines and Sailors to discover the wonderful sights, landmarks, people and cuisine of Asia with an unforgettable group tour. The SMP program utilizes sponsorship funds to offset the cost of the tour so this opportunity is available to more people.

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Date: May & July  
Participants: 30



## Bali Trip

Single Marines and Sailors have the opportunity to explore the Indonesian island of Bali at a discounted rate. This offers an opportunity for SMP members to immerse themselves in the culture of Indonesia and experience the art, history, culture and people on Bali. Sponsorship is sought to help offset the costs of the trip for the single Marines and Sailors to make traveling more affordable on a budget.

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Date: November  
Location: Bali, Indonesia  
Participants: 30

# SINGLE MARINE PROGRAM EVENTS

## Weekly Activities

Joint Reception Center (JRC) briefs take place every Monday throughout the year unless a national holiday falls on that day, then the brief is held on Thursday. SMP coordinators give presentations about the program to welcome Marines and Sailors who are new to the island. SMP encourages Marines and Sailors to get involved so they can play a bigger part in the Marine Corps and local community.

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Participants (monthly): 400-500  
Participants (annually): 4,800-6,000



## Monthly Activities

Barracks bashes are hosted by SMP at various camp locations. SMP sponsors a DJ and activities for the Marines and Sailors, such as an inflatable boxing ring, jousting ring, rock wall and movie nights.

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Participants (monthly): 300+  
Participants (yearly): 3,600-4,000





# Taiyo Golf Club

Premier 18-hole golf course, driving range and academy, restaurant, and fully-stocked pro shop with professional club-fitting services



Opened in March 2010, Taiyo Golf Club is already drawing comparisons to the finest U.S. military golf facilities in the Pacific. Taiyo Golf Club, as derived from the Japanese kanji for “sun”, has a number of meanings, but the literal translation is “golf club of the sun.”



Taiyo is an apt name for this property, as it serves to honor our host country while acknowledging the abundant sunshine that bathes this subtropical is-land. The club logo features a stylized hibiscus flower and evokes the Okinawa Prefectural symbol, confirming yet again the commitment to proudly serve those who serve on Okinawa.



Taiyo Golf Club is located in Uruma City near the Kurashiki Dam in central Okinawa, just minutes from Camp Courtney and only 20 minutes from Camp Foster via the Okinawa Expressway. The course consists of a visually stunning 18-hole layout that unfolds across 247 acres of rolling fairways, lush wetlands, scenic vistas, dramatic elevation changes and large, well-manicured greens with subtle breaks. It's a feast for the eyes and a challenge for golfers of all skill levels.



# Taiyo Golf Club

## Touchscreen GPS

Let customers see and touch your logo with touch-screen GPS

Taiyo's fleet of 100 golf carts are equipped with touch-screen GPS systems which display the distance to the hole, course hazards, scorecard, and menu options, plus a flyover with audio for tips on playing the hole. Golfers view monitors an average of 15 times per hole, providing you with a captive audience.

Insert Ads: 314 pixels wide x 141 pixels tall

Fullscreen Ads: 1024 pixels wide x 600 pixels tall

### Insert Ads:

- Appear in the corner of the golf map screen as golfers are playing a hole
- Select when you would like your ad to appear: At the tee, at the fairway, or when approaching the green (par 3's cannot have fairway insert ads)

### Fullscreen Ads:

- Displayed when golfers arrive at a tee, drive toward the fairway, or approach the green.
- Fullscreen ads will initially fill the entire screen. After seven seconds, the text "Touch the screen to return to golf" will appear at the top of the screen. For this reason, it is recommended to leave a margin of about 50 pixels at the top of the screen



## Tee Marker

- Interactive communication with one of the most desirable demo-graphic groups
- Tee Marker ads are presented in an uncluttered environment, with no other ads shared on the screen so golfers focus on your logo alone
- High-profile tournaments and special holiday sales provide excellent exposure



# Taiyo Golf Club

## Banner Program

With banner placement on the course or driving range, your message will be installed at Taiyo for extended periods of time. Give your brand or business unparalleled exposure to the affluent golf demographic!



- Connect with your target in a relaxed environment where they are receptive to your message
- Positive brand association – golfers will connect your brand to the enjoyment of the game
- Experience extended exposure – golfers will see your ad for 1-6 hours!
- Sponsor golf tournaments and have your banner displayed by the practice green and in clear view of the restaurant and patio
- Clutter-free advertising – your ad will be solely featured on each placement, so your brand receives full attention!



## Driving Range Divider

Over 70% of golfers will practice their swings before beginning a round of golf. A golfer will also practice 6-8 hours per month at the driving range, at an average of 90 minutes per session.

Ads will be placed between each hitting mat, in direct sight of your target audience.

## Water Cooler

In the hot and humid Okinawan climate, golfers take frequent breaks and seek the ice-cold water available at Taiyo's water coolers. Take advantage of the group gatherings around the cooler and show off your logo, latest product or seasonal promotion!

Ads will be prominently displayed on the sides of the water coolers, available along the cart path throughout the course.



# Taiyo Golf Club

## Event Sponsorship Opportunities



- January - Cherry Blossom Scramble
- February - Challenge Day Tournament
- March - Person Spring Scramble
- April - Home & Home Challenge
- June - Sunrise Breakfast Scramble
- July - Red, White and Blue Scramble
- October - Taiyo Club Championship
- November - Turkey Shoot
- December - Holiday Ham Scramble

\*Return on investment varies based on sponsorship commitment.

## Advertising Rates

	6-Month Agreement	12-Month Agreement	Package Price (3 or more assets)
Golf Course Banner	\$175 per month	\$150 per month	\$100 per month
Golf Range Banner	\$175 per month	\$150 per month	\$100 per month
GPS Unit	\$175 per month	\$150 per month	\$100 per month
Golf Range Divider	\$200 per month	\$175 per month	\$150 per month
Water Cooler	\$175 per month	\$150 per month	\$100 per month
Tee Marker	\$175 per month	\$150 per month	\$100 per month

\*Does not include production fee





# Competitive Endurance Sports

## ABOUT

MCCS Semperfit hosts a wide variety of high endurance sporting events for Marines and Sailors stationed on Okinawa. These include marathons, 5Ks and 10Ks, triathlons, open ocean swims and high-intensity tactical training events, just to name a few. There are even triathlons for kids! Check out MCCS Okinawa's Sports & Wellness Facebook page to see more event photos at [facebook.com/mccsokinawa.sportsandwellness](https://facebook.com/mccsokinawa.sportsandwellness).



## Sponsorship requested includes the following:

- Cash
- Water bottles
- Sports duffle bags
- Nutrition bars
- Draw-string bags
- Nutritional supplements
- Sunglasses
- T-shirts/sweat shirts
- Foam rollers
- Athletic towels
- Sun screen
- Heart rate monitor
- Sweat bands
- Garmin watches
- Fitbit



# Competitive Endurance Sports

## Kinser Bike Race

This event is a 44K Road Bike and 17.6K Mountain Bike Race set on a course on Camp Kinser. All participants receive a commemorative event t-shirt and awards are given to the 1st, 2nd, and 3rd place for both male and female categories in each race.

---

Date: February  
Location: Camp Kinser

Participants: 300  
Spectators: 50



## 5K/10K Lord of the Tengan Run



The Lord of the Tengan Run is Camp Courtney Athletics' premiere event and each year sees an increase in participation. The Lord of the Tengan is popular amongst both Japanese and American participants. All participants receive commemorative items after completion of the event. Overall male and female winners as well as the 1st, 2nd, and 3rd place in each age division receive awards and prizes.

---

Date: February  
Location: Camp Courtney

Participants: 65  
Spectators: 40

## Schwab Warrior Challenge

Open to participants island-wide ages 15 and over, the Schwab Warrior Challenge is a test of stamina that consists of a 5k run through sand, hardtop and more. This event is held annually at Okinawa Marine Corps Camp Schwab. At the conclusion of the event, awards will be given to the top three male, female and team finishers. All participants will receive an event t-shirt. Schwab Warrior Challenge is a test of endurance and promotes camaraderie.

---

Date: March  
Location: Schwab  
Powerdome Participants: 1,000



# Competitive Endurance Sports

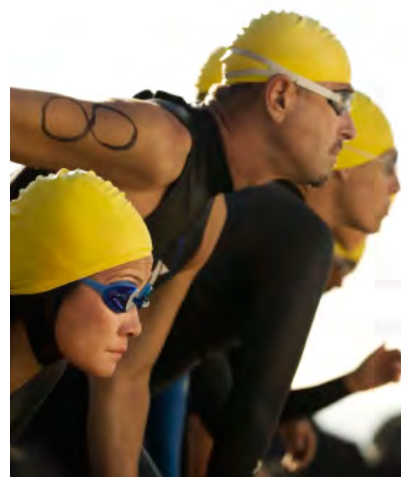
## Annual Kinser Triathlon

The Annual Kinser Triathlon consists of a 5K run, 15K bike race and a 400M swim. Although there is a 200 participant limit for the event, maximum capacity is often achieved. All participants receive commemorative items and after completion of the event, an awards ceremony is held in which 1st, 2nd, and 3rd place in each age division receive awards and prizes.

---

Date: May  
Location: Camp Kinser

Participants: 200  
Spectators: 150



## POW/MIA Remembrance Run

The POW/MIA Remembrance Run is a 5k run open to military personnel and families. In Okinawa, we hold a resource fair following the event where we recognize POWs and those that are currently MIA. POW/MIA Recognition Day is observed annually across the United States on the third Friday of September. On this day, service members take time to pay homage to those who were POW or are still MIA. Since World War I, approximately 83,400 U.S. service members are still unaccounted for, and more than 150,000 Americans have been held as prisoners of war.

---

Date: September  
Location: Camp Hansen

Participants: 1,000+  
Spectators: 150

# Competitive Endurance Sports



## Hansen Tri-Ekiden

Tri-Ekiden is a relay triathlon. This is an extreme event with teams competing in a 5K run, 15K bike ride, and a 400M swim. Because each leg is run by a different team member, the event moves faster and is much more competitive. It is also exciting for the spectators as they watch the competition for 1st, 2nd, and 3rd place in each division (8 divisions).

---

Date: June  
Location: Camp Hansen

Participants: 200  
Spectators: 100

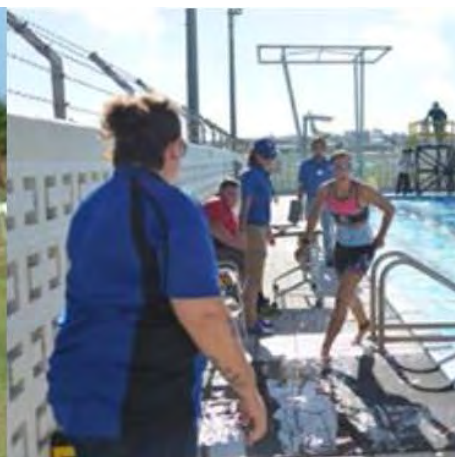
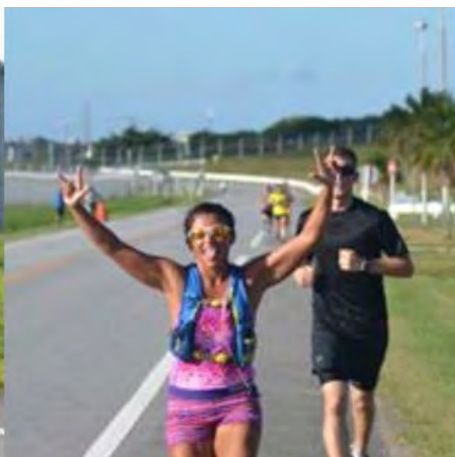
## Futenma Triathlon

Open to participants island-wide, the MCAS Futenma's Triathlon is a grueling test of stamina and athleticism that is held annually on Okinawa's Marine Corps Air Station. Free food and drinks are offered, and participants receive commemorative items. At the conclusion of the event, an awards ceremony is held and overall male and female winners as well as the 1st, 2nd, and 3rd place in each age division receive awards and prizes.

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Date: October  
Location: MCAS Futenma

Participants: 175  
Spectators: 50





# MCCS VOLUNTEER PROGRAM OKINAWA

## ABOUT

The MCCS Volunteer Program bridges, Service Members, families and the Okinawan community by identifying volunteer opportunities on and off base. Volunteerism contributes to the building and supporting of resilient Marine Corps communities.

**Location:** MCCS Okinawa all Camps

**Participants:** 10,000+ Okinawa-wide

MCCS Volunteer Program Events:

- Lead Okinawa: Teen Volunteer Workshops
- Monthly Passport to Volunteering Monthly
- Volunteer Management
- Annual Volunteer Recognition Ceremony
- Workshop Make a Difference Day & Giving Tuesday

## Sponsorship requested includes the following:

- Gift certificates for educational events
- Restaurant gift certificates for educational events
- Clear trash bags and gloves for beach and camp cleanups
- Polos awarded to volunteers with 100 hours or more
- Travel water bottle for volunteers with 50 hours or more



# MCCS VOLUNTEER PROGRAM OKINAWA



## Passport to Volunteering

Volunteers learn about strategic volunteer opportunities from organizations on and off base on Okinawa. Volunteers learn how to identify transferrable skills for a resume and learn about scholarship opportunities associated with volunteer efforts.



## Volunteer Management

This workshop is designed for those that manage volunteers such as program leaders and Readiness Coordinators. It will discuss communication strategies for volunteers, how to match volunteers with the needs in the units/programs and recognizing and retaining volunteers.

**Lead Okinawa: Teen Volunteer Workshop** Setting teens up for success with this interactive workshop that encourages leadership through volunteering. Volunteer opportunities specifically designed for teens on Okinawa are presented to the teens, as well as speakers on relevant topics, like education and resumes.

Jan	Passport to Volunteering	Camp Foster
Jan	Passport to Volunteering	MCAS Futenma
Feb	Passport to Volunteering	Camp Hansen
Feb	Passport to Volunteering	Camp Courtney
Feb	Volunteer Management	Camp Foster
Mar	Passport to Volunteering	Camp Foster
Mar	Passport to Volunteering	MCAS Futenma
Apr	Passport to Volunteering	Camp Hansen
Apr	Tentative Volunteer Recognition Ceremony	
Apr	Passport to Volunteering	Camp Courtney
Apr	Volunteer Management	Camp Foster
May	Passport to Volunteering	Camp Foster
May	Passport to Volunteering	MCAS Futenma
June	Passport to Volunteering	Camp Hansen
June	Passport to Volunteering	Camp Courtney
June	Volunteer Management	Camp Foster
June	Lead Okinawa: Teen Volunteer Workshop	

July	Passport to Volunteering	Camp Foster
July	Passport to Volunteering	MCAS Futenma
July	Lead Okinawa: Teen Volunteer Workshop	
Aug	Passport to Volunteering	Camp Hansen
Aug	Passport to Volunteering	Camp Courtney
Aug	Lead Okinawa: Teen Volunteer Workshop	
Aug	Volunteer Management	Camp Foster
Sept	Passport to Volunteering	Camp Foster
Sept	Passport to Volunteering	MCAS Futenma
Oct	Passport to Volunteering	Camp Hansen
Oct	Passport to Volunteering	Camp Courtney
Oct	Volunteer Management	Camp Foster
Nov	Passport to Volunteering	MCAS Futenma
Nov	Passport to Volunteering	Camp Foster
Nov	Giving Tuesday	
Dec	Passport to Volunteering	Camp Hansen
Dec	Volunteer Management	Camp Foster
Dec	Passport to Volunteering	Camp Courtney
Dec	Lead Okinawa: Teen Volunteer Workshop	





# MCCS CLUBS AND RESTAURANTS

## Special Events

### ABOUT

MCCS Clubs and Restaurants are dedicated in providing not only wonderful food and service towards our military service members, their families, and our DOD overseas employees. But we strive and are committed in providing our patrons with exciting special events. From our Superbowl Big Game Breakfast event to our Oktoberfest event, we continually come up with new and successful ways to help make Okinawa home.

**Location:** MCCS Okinawa all Clubs

**Participants:** over 1,400 active duty and families on island



### Sponsorship requested includes the following:

#### Goods for couples

- Hotel overnight stays
- Lunch gift certificates
- Airline tickets for families/couples (international/domestic) possibly combining with free admission tickets to amusement parks and/or free hotel stay

#### Other Items

- GoPro, video games/consoles, flat-screen TVs, MP3 players, Bluetooth headsets/speakers
- Gifts for mothers/fathers

### Benefits to Sponsor

- Tables and Chairs with Product display/sampling & Survey Opportunities
- On site signage- poster/digital monitors
- Branding on media advertisement
- Logo on website/Facebook promotion
- Announcements at Event
- Recognition at the Event
- Banner Space
- Product Display



## MCCS CLUBS AND RESTAURANTS SPECIAL EVENTS



## Super Bowl Big Game Breakfast

Super Bowl Big Game Breakfast event takes place annually every Super Bowl Sunday, which takes place Monday morning here in Okinawa. This day is annually provided as a day off for all Marines stationed on island so that they may enjoy the game. MCCS Clubs and Restaurants provide a comfortable area for our Marines and Sailors to view the event, while also providing them with meals and refreshments. There is often a drawing for prizes throughout the day.

Date: February  
Location: All Camps

Participants: 1200

## Oktoberfest

Based on the Oktoberfest held in Germany, MCCS Clubs and Restaurants brings together all the fun, celebration, and food typically found at the great volksfest. Providing an exciting event filled with lots of traditional Oktoberfest dishes and lots of giveaway prizes.



Date: October  
Location: All Camps

Participants: 826







# MCCS CLUBS AND RESTAURANTS

## Seasonal Events

### ABOUT

From January through December, MCCS Clubs and Restaurants provides seasonal events that not only help boost morale, but also help in making our patrons feel at home. Dedicated in providing our Marines, Sailors, and their family members with great food and excellent service, MCCS clubs and restaurants aspire to continuously help bring a smile to their faces through our fun and exciting events.

**Location:** MCCS Okinawa all Clubs

**Participants:** over 19,000 active duty and families on island

### Sponsorship requested includes the following:

#### Goods for Families

- Hotel overnight stays
- Lunch gift certificates
- Airline tickets for families/couples (international/domestic) possibly combining with free admission tickets to amusement parks and/or free hotel stay
- Gifts for mothers/fathers
- outdoor/indoor toys
- Free admission tickets to amusement parks

#### Other items

- GoPro, video games/consoles, flat-screen TVs, MP3 players, Bluetooth headsets/speakers
- Halloween, Valentines day, Christmas, New Years related items

### Benefits to Sponsor

- Tables and Chairs with Product display/ sampling & Survey Opportunities
- On site signage- poster/digital monitors
- Branding on media advertisement
- Logo on website/Facebook promotion
- Announcements at Event
- Recognition at the Event
- Banner Space
- Product Display



# MCCS CLUBS AND RESTAURANTS

## Seasonal Events



## Valentine's Day at the Clubs

Providing romantic settings with a delicious meal is just part of the perks when celebrating Valentines day with a loved one at our MCCS clubs and restaurants. We aspire in giving our patrons a beautiful memory to cherish for years to come.

Date: February  
Location: Surfside | Habu Pit |  
Ocean Breeze | Butler Officers'  
Club | Tengan Castle | Taiyo Steak  
House

Participants: 400

## St. Patrick's Day

MCCS clubs and restaurants helps kick off this special day with Brunch, lunch, and parties at our various club locations.

Date: March Location: All Participants: 1850  
Camps



## Celebrate Easter

Celebrating Easter through various Breakfast brunches providing families with many activities throughout the day, such as egg decorating, easter egg hunts, and pictures with the Easter bunny.

Date: April  
Location: Sufside | Habu Pit |  
Ocean Breeze | Butler Officers'  
Club | Tengan Castle | Taiyo Steak  
House

Participants:  
2,464



# MCCS CLUBS AND RESTAURANTS

## Seasonal Events

### Mother's Day Celebration

MCCS clubs and restaurants provide a wonderful Mother's Day Celebration brunch for all the family to enjoy. The celebration always includes flowers for all our mothers who attend the event.



Date: May  
Location: Sufside | Habu Pit |  
Ocean Breaze | Butler Officers'  
Club | Tengan Castle | Taiyo Steak  
House

Participants: 2,079



### Celebrate Dad with MCCS

MCCS clubs and restaurants provides a brunch celebration fit for a king on Dad's special day. With various giveaways provided to guest throughout the day.

Date: June  
Location: Sufside | Habu Pit |  
Ocean Breaze | Butler Officers'  
Club | Tengan Castle | Taiyo Steak  
House

Participants: 1,466

### Halloween at the Clubs

Celebrating all things spooky, MCCS clubs and restaurants provides Halloween parties all throughout October in order to get in the Halloween spirit.



Date: October  
Location: All  
Camps

Participants: 859



# MCCS CLUBS AND RESTAURANTS

## Seasonal Events



## Holiday Parties at the Clubs

All throughout the months of November and December MCCS clubs and restaurants celebrates the holiday season with many different brunches, lunches and holiday parties. Providing Thanksgiving lunch and dinner events in November and Christmas parties such as Christmas in New Orleans and Ugly Sweater Christmas in December.

Date: November & December  
Location: All Camps

Participants: 5,750



## Celebrate New Year's

MCCS clubs and restaurants brings in the New Year with fun and exciting events such as the themed Great Gatsby New Years eve party and various "ring in the New Years" events at the clubs.

Date: December  
Location: All Camps

Participants: 2,232







# MCCS CLUBS AND RESTAURANTS

## Family Fun Night Events

### ABOUT

From January through December, MCCS Clubs and Restaurants helps in celebrating a fun night out for the family with their Family fun night events. Dedicated in providing our Marines, Sailors, and their family members with great food, excellent service, and above all else a wonderful family fun night out. MCCS clubs and restaurants aspire to continuously help bring a smile to their faces through our fun and exciting family fun night events all year round.

**Location:** MCCS Okinawa all Clubs

**Participants:** over 19,000 active duty and families on island

### Sponsorship requested includes the following:

#### Goods for Families

- Hotel overnight stays
- Lunch gift certificates
- Airline tickets for families/couples (international/domestic) possibly combining with free admission tickets to amusement parks and/or free hotel stay
- Gifts for mothers/fathers
- outdoor/indoor toys
- Free admission tickets to amusement parks

#### Other items

- GoPro, video games/consoles, flat-screen TVs, MP3 players, Bluetooth headsets/speakers
- Halloween, Valentines day, Christmas, super hero related items

### Benefits to Sponsor

- Tables and Chairs with Product display/ sampling & Survey Opportunities
- On site signage- poster/digital monitors
- Branding on media advertisement
- Logo on website/Facebook promotion
- Announcements at Event
- Recognition at the Event
- Banner Space
- Product Display

# MCCS CLUBS AND RESTAURANTS

## Family Fun Night Events



## Winter Wonderland Family Fun Night

MCCS clubs and restaurants brings winter time fun for the family. Providing lots of hot chocolate and delicious food to keep warm through the winter season.

Date: January  
Location: Surfside | Ocean Breaze |  
Butler Officers' Club | Tengan Castle

Participants: 800

## Valentine's Day Family Fun

MCCS clubs and restaurants helps kick off Valentine's day for the family with lots of fun valentine's activities and special treats.

Date: February  
Location: Surfside | Ocean Breaze

Participants: 180



## Luck of the Irish Family Fun

Fun and exciting family fun night event full of all things green and lucky. Featuring various delicious Irish dishes and Irish themed activities.

Date: April  
Location: Sufside | Ocean Breaze  
| Tengan Castle

Participants: 450





# MCCS CLUBS AND RESTAURANTS

## Family Fun Night Events

### Easter Family Fun Night

Celebrating Easter with various types of family friendly activities throughout the day, such as egg decorating, easter egg hunts, and pictures with the Easter bunny.

Date: April  
Location: Sufside | Ocean Breaze |  
Tengan Castle

Participants: 550



### Super Hero Family Fun

MCCS clubs and restaurants brings a night for the heros. Families bring their little super heros to come and celebrate just how super they are.

Date: May  
Location: Sufside | Ocean Breaze |  
Tengan Castle

Participants: 445



### Summer Carnival Family Fun

Bringing fun in the summer for all families. A fun filled day full of yummy food, movies, and carnival games.

Date: July  
Location: Sufside |  
Ocean Breaze | Tengan Castle

Participants: 574





# MCCS CLUBS AND RESTAURANTS

## Family Fun Night Events



## Back to School Family Fun Night

MCCS clubs and restaurants brings our little ones Back to School Family fun night. Providing our little students with school supplies and a night to remember before they head back to school.

Date: August  
Location: Sufside |  
Ocean Breaze | Tengan Castle

Participants: 500

## Summer Luau Family Fun

What better way to end the summer, then with a fun and exciting summer luau. Providing delicious food and fun activities throughout the night.

Date: September  
Location: Sufside |  
Ocean Breaze | Tengan Castle

Participants: 622



## End of Summer Luau Family Fun Nights



## Halloween Family Fun

Celebrating all things spooky and fun, MCCS clubs and restaurants brings the Halloween spirit to families during the month of October.

Date: October  
Location: Sufside |  
Ocean Breaze | Tengan Castle

Participants: 700

# MCCS CLUBS AND RESTAURANTS

## Family Fun Night Events



## Fall Harvest Family Fun

In November MCCS clubs and restaurants helps bring in the spirit of fall by providing fun fall themed family fun night events.

Date: November  
Location: Sufside |  
Ocean Breaze | Tengan Castle

Participants: 400

## Family Fun Night with Santa

MCCS clubs and restaurants celebrates the holiday season with fun and exciting events with Santa Clause.

Date: December  
Location: Sufside |  
Ocean Breaze | Tengan Castle

Participants: 1,000





# Active Duty Sporting Events



## ABOUT

MCCS Semper Fit Adult Sports provides special events created specifically for our Military Service members. These events help maintain moral as well as help enhance the quality of life of our Marines and Sailors. They also provide a way for our service members to have fun, while also getting some physical activity built into their daily routine. From Softball to Bowling, these events provide the influence needed on maintaining strong moral and quality of life to help keep our service members ready to fight.

**Location:** MCCS Okinawa all Clubs

**Participants:** over 15,000 active duty

## Sponsorship requested includes the following:

- Hotel overnight stays
- Lunch gift certificates
- Airline tickets for families/couples (international/domestic) possibly combining with free admission tickets to amusement parks and/or free hotel stay
- Exercise Apparel: gym bags, backpacks, sports towels, team uniforms, workout clothes
- Exercise equipment: basketballs, baseballs, softballs, soccer balls, golf clubs, TRX, kettlebells
- GoPro, video games/consoles, flat-screen TVs, MP3 players, Bluetooth headsets/speakers
- Spa gift certificates

## Benefits to Sponsor

- Tables and Chairs with Product display/sampling & Survey Opportunities
- On site signage- poster/digital monitors
- Branding on media advertisement
- Logo on website/Facebook promotion
- MCCS fitness centers visits/Flyer Program
- Announcements at Event
- Recognition at the Event
- Banner Space
- Product Display

# Active Duty Sporting Events



## Bowling Tournaments

CG bowling tournaments take place every February and July on all camps.

Date: February & July  
Location: All Camps

Participants: 254

## Basketball Tournaments

CG basketball tournaments take place every March and December on all camps

Date: March & December  
Location: All Camps

Participants: 200



## Softball Tournaments

CG softball tournaments take place every April, October, and November on all camps

Date: April | October | November  
Location: All Camps

Participants: 208





# Active Duty Sporting Events

## HITT Preliminary Practice

HITT preliminary practice event takes place every April on all camps. This is a preliminary to the main HITT event. All winners move on to the Main HITT challenge event.

Date: April  
Location: All Camps

Participants: 100



## Golf Tournaments

CG Golf Tournaments take place every May and September at Taiyo Golf Club

Date: May | September  
Location: Taiyo Golf Club

Participants: 62



## Eoccer Tournaments

CG Soccer Tournaments take place every June and September on all camps.

Date: June | September  
Location: All Camps

Participants: 256



# Active Duty Sporting Events



## HITT Preliminary Challenge

HITT preliminary challenge is the main HITT event and takes place every June on Camp Hansen.

Date: June  
Location: Hansen

Participants: 62

## Football Tournaments

CG Football Tournaments take place every August, December, and January on all camps.

Date: August | December | January  
Location: All Camps

Participants: 240



## Jingle Bell Fun Run

Jingle bell fun run's are annual events that takes place throughout the month of December and is part of our "Home for the Holiday" events. The events takes place on all camps.

Date: December  
Location: All Camps

Participants: 5446







# Library Program Events

## ABOUT

MCCS Library program is dedicated in supporting various creative outlets to our Military services members and their families. Providing events and teachings from Kokeshi doll making to computer coding. These library program events help in building up creativity and imagination, while also giving our service members and their families a chance to learn something fun and new.

**Location:** All Camps

**Participants:** over 5,000 active duty and families on island

## Sponsorship requested includes the following:

- Electronic Items - Action cameras | Bluetooth headsets/speakers | Kindle readers
- Educational Items - Age-appropriate games and books | School supplies (backpacks, water bottles, lunch bags, notebooks, etc) | Lego sets
- Family Oriented Items - admission tickets to amusement parks | admission tickets to sporting events | Ice cream gift certificates
- Arts & Crafts Items - Calligraphy sets | Origami sets | Painting supply sets
- Hotel Overnight Stays - family and individual
- Lunch or Dinner gift certificates
- Spa gift certificates

## Benefits to Sponsor

- Tables and Chairs with Product display/sampling & Survey Opportunities
- On site signage- poster/digital monitors
- Branding on media advertisement
- Logo on website/Facebook promotion
- MCCS fitness centers visits/Flyer Program
- Announcements at Event
- Recognition at the Event
- Banner Space
- Product Display

# Library Program Events

## Teens and Tweens



## Create

Play games and work on various craft activities

Date: Monthly  
Location: Courtney | Foster | Kinser

Participants: 168

## Code Club for Junior

Learn basics of coding

Date: Weekly  
Location: Foster | Courtney

Participants: 216



## 3D Modeling for Junior

Juniors learn how to use Tinkercad, and get started in learning the world of 3D design and modeling.

Date: Bi-Weekly  
Location: Camp Foster

Participants: 432



# Library Program Events Adults

## 3D Sculpt Modeling

Getting started in learning the world of 3D design and modeling.

Date: Various dates  
Location: Camp Hansen

Participants: 522



## Card Maker

Get crafty making different greeting cards.

Date: Monthly  
Location: Camp Courtney

Participants: 12

## Glitter Tea Lights

Tea lights and glitter craft fun for all ages

Date: Montly  
Location: Foster

Participants: 120



## Japanese On-the-Go

Helping our Marines and Sailors learn those quick Japanese phrases to help get by while on Island

Date: Monthly  
Location: Kinser | Foster | Hansen | Schwab

Participants: 180

# Library Program Events

## Adults

### Kokeshi Dolls

Getting creative making beautiful mini Kokeshi Dolls

Date: Monthly  
Location: Camp Rotation

Participants: 72



### Vision board making

Get inspired by creating your very own vision board to help make those goals a reality.

Date: Monthly  
Location: Foster | Schwab

Participants: 30



### Open Mic Night

Open Mic for all our talented Marines and Sailors. Help in providing the creative outlet they need.

Date: Monthly  
Location: Camp Schwab

Participants: 441



### Origami

Creating beautiful Japanese origami and learning the craft of origami.

Date: Monthly  
Location: Camp Rotation

Participants: 192





# Library Program Events

## Adults

### Paracord Keychains

Learning how to create various Paracord designs.

Date: Monthly  
Location: Camp Rotation

Participants: 144



### Seashell Wind Chimes

Seashell wind chimes creation using the various seashells found on Okinawa

Date: Monthly  
Location: Camp Rotation

Participants: 264

### Clay Shisa making

Creating the beautiful Shisa lions with clay

Date: Every other month  
Location: Camp Kinser

Participants: 156



### Exposure to Photography

Providing basic understanding of photography.

Date: Monthly  
Location: Camp Courtney

Participants: 55

# Library Program Events

## Adults

### Japanese Postcard making

Creating beautiful Japanese Postcards to send to love ones back home.

Date: Monthly  
Location: Camp Kinser

Participants: 72



### Mason Jars

Creating fun decorative pieces for the home

Date: Monthly  
Location: Camp Kinser

Participants: 384

### Oki Rocks

Getting creative decorating some of the beautiful Okinawa Rocks for wonderful keepsakes.

Date: Various dates  
Location: Camp Courtney

Participants: 204



### Painted T-Shirts

Having fun painting tee's with friends.

Date: Monthly  
Location: Camp rotation

Participants: 156



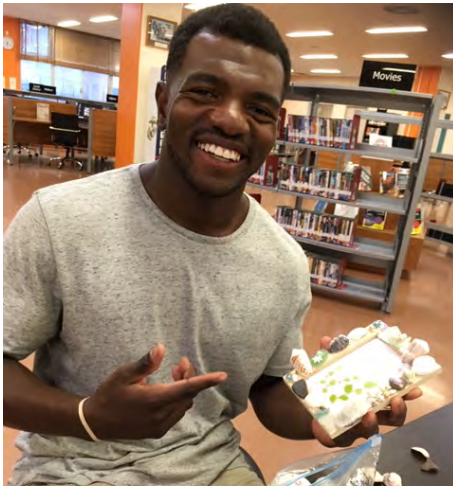
# Library Program Events Adults

## Wine Glass Painting

A great way to get creative while painting your favorite wine glass

Date: Monthly  
Location: Camp rotation

Participants: 276



## Seaglass picture frame

Creating a beautiful keepsake with Okinawa seaglass

Date: Monthly  
Location: Camp rotation

Participants: 25

## Couple Canvas Painting

Getting creative while spending time with the one you love.

Date: Various dates  
Location: Camp Foster

Participants: 204



## Innovative Lab Tour

Tech tour for all those that love new and exciting technology.

Date: Monthly  
Location: Camp Hansen

Participants: 126

# Library Program Events

## Adults

### Calligraphy

Learning the art of Calligraphy.

Date: Various dates  
Location: Foster | Hansen

Participants: 108



### Vinyl Cutting

Learning the basics of Vinyl cutting and design

Date: Various dates  
Location: Camp Schwab

Participants: 80

### Scrabble Coasters

Creating decorative coasters from old scrabble pieces.

Date: Various dates  
Location: Camp Kinser

Participants: 60







# Power Sporting Events

## ABOUT

MCCS Semper Fit Adult Sports created special power sporting events for those that wish to show off their strength. These events help maintain moral as well as help enhance the quality of life of our Marines, Sailors, and their families. They also provide a way for our service members to have fun, while also getting noticed for their exemplary strength. From the Okinawa strongest events to open wrestling tournaments, these events provide the influence needed on maintaining strong moral and quality of life to help keep our service members ready to fight.

**Location:** Camp Foster | Camp Kinser | Camp Hansen | Camp Schwab | MCAS Futenma  
**Participants:** over 500 active duty service members, families, and locals

## Sponsorship requested includes the following:

- Recovery Items: Hotel overnight stays, Lunch gift certificates, Spa gift certificates, Ice cream gift certificates
- Airline tickets for families/couples (international/domestic) possibly combining with free admission tickets to amusement parks and/or free hotel stay
- Exercise Apparel: gym bags, backpacks, sports towels, workout clothes
- Exercise equipment: wearable devices, foam rollers, TRX, kettlebells, battle ropes, lifting belts/straps
- GoPro, video games/consoles, flat-screen TVs, MP3 players, Bluetooth headsets/speakers
- Supplements: Nutrition bars, supplements for recovery, Protein/amino acid supplements, sports drinks

## Benefits to Sponsor

- Tables and Chairs with Product display/sampling & Survey Opportunities
- On site signage- poster/digital monitors
- Branding on media advertisement
- Logo on website/Facebook promotion
- MCCS fitness centers visits/Flyer Program
- Announcements at Event
- Recognition at the Event
- Banner Space
- Product Display

# Power Sporting Events



## Bench Press Competition

Competitors compete in various weight classes with overall winners in male and female categories

Date: February & September  
Location: MCAS Futenma | Camp Kinser

Participants: 88

## Powerlifting Competition

Competitors will compete in squats, bench press, and deadlift. Winners based on amount of weight lifted.

Date: May & December  
Location: Camp Hansen | Camp Foster

Participants: 172



## Open Wrestling Tournaments

Open wrestling tournament. Winners will be awarded in 1st, 2nd, and 3rd place finishers in each weight division

Date: January | October | December  
Location: Foster | Schwab | Futenma

Participants: 47



# Power Sporting Events

## Okinawa's Strongest Battle of the North

Competitors will complete in THREE events: Sled Pull, Atlas Stone Lift, and Wheelbarrow/Deadlift "Scramble" (a combined event). Each event will be for time. Competitors with the fastest times in each event will be awarded the highest points for their weight class. Competitors with the highest combined score in their weight class at the end of the competition will receive FREE entry in main event.

Date: July

Location: Camp Hansen

Participants: 60



## Okinawa's Strongest Battle of the South

Competitors will complete in THREE events: Yoke Carry, Atlas Stone Lift, and Farmer's Carry/Log Clean and Press "Scramble" (a combined event). Each event will be for time. Competitors with the fastest times in each event will be awarded the highest points for their weight class. Competitors with the highest combined score in their weight class at the end of the competition will receive FREE entry in main event.

Date: September

Location: Camp Foster

Participants: 60



## Okinawa's Strongest Main Event

Strongman competition main event. Open to everyone on island, with men and women divisions. Competition consist of seven events: farmer's walk, sled pull, wheelbarrow, log clean and press, deadlift, tire flip, and stone lift.

Date: November

Location: Camp Foster

Participants: 80





# Behavioral Health Family Advocacy Program

## ABOUT

The Family Advocacy Program (FAP) in the Behavioral Health Branch with MCCS Marine & Family Programs is a multi-faceted, multi-disciplinary program designed to address child abuse and domestic violence within the Marine Corps community on Camp Smedley D. Butler through prevention, advocacy, intervention and treatment. The goal with FAP is to prevent family violence by identifying risk factors and the underlying cause of abuse and addressing the effects of violence on both adults and child victims. FAP services focus on providing prevention through education, assessment, intervention, and treatment of spouse and child abuse/neglect.

**Location:** Various locations

**Participants:** over 2,000 active duty and families on island

## Sponsorship requested includes the following:

### Goods for Families

- Hotel overnight stays
- Lunch gift certificates
- Airline tickets for families/couples (international/domestic) possibly combining with free admission tickets to amusement parks and/or free hotel stay
- Gifts for mothers/fathers
- outdoor/indoor toys
- Free admission tickets to amusement parks

### Other items

- GoPro, video games/consoles, flat-screen TVs, MP3 players, Bluetooth headsets/speakers
- Easter themed items, books, baby care items

## Benefits to Sponsor

- Tables and Chairs with Product display/sampling & Survey Opportunities
- On site signage- poster/digital monitors
- Branding on media advertisement
- Logo on website/Facebook promotion
- Announcements at Event
- Recognition at the Event
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- Product Display



# Behavioral Health Family Advocacy Program

## Child Abuse Prevention Month Events



## Backyard Egg Hunt

4,000 eggs will be placed in a widely open grass field for "hunting". Providing resource tables by MCCS facilities.

Date: April  
Location: Camp Foster

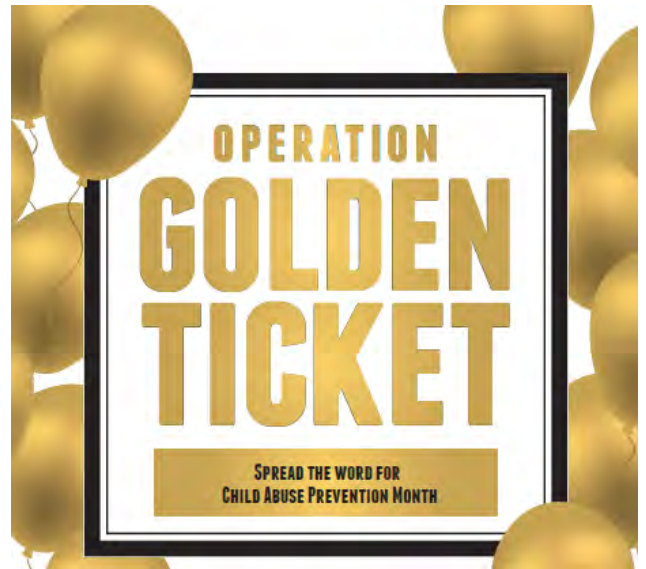
Participants: 500

## Golden Ticket

Win a special prize by answering a quiz with a spin wheel at the Family fun night events

Date: April  
Location: Surfside | Ocean Breeze  
| Tengan Castle

Participants: 300



## Ages & Stages

Over 20 resource tables from MCCS activities and other military branches from Island-wide. Providing various parent education tables. Also lots of fun for the whole family.

Date: April  
Location: Camp Foster  
Community Center

Participants: 600



# Behavioral Health Family Advocacy Program Domestic Violence Prevention Month Events

## Power of 2

This event will be for married couples to increase relationship strength, skills, and strategies tailored for military couples through educations and activities. This will be a co-hosted event with FOCUS.

Date: October  
Location: Ocean Breeze | Legends

Participants: 160



## Break the Cycle

Family Advocacy will host a camp butler wide cyclethon for Domestic Violence Prevention Month. In partnership with Semper-Fit and the cycling classes during the week, the event has a "kick-off cycle date" and a "wrap-up cycle date" where individuals can come in and cycle all day if they wanted to in order to gain as many hours as they could.

Date: October  
Location: Camp Foster

Participants: 445

## 5 Love Languages conference

BH FAP will invite Mr. Gary Chapman, the author of "The 5 Love Languages", and will host 2 public lecture sessions. Resource tables will be presented throughout event.

Date: October  
Location: Sufside |  
Ocean Breeze | Tengan Castle

Participants: 574







# Health Promotion

## ABOUT

MCCS Semperfit Health Promotion hosts a wide variety of physical fitness program events for Marines, Sailors as well as their families stationed on Okinawa. These include Fit Camps, Spin classes and various aerobic events. All created to promote health by encouraging physical activity. The ultimate goal of these programs is to educate children and their families on the importance of implementing and continuing a healthy lifestyle, and providing them with the knowledge and tools to use effectively.

**Location:** Various locations

**Participants:** over 50,000 active duty and families on island

## Sponsorship requested includes the following:

- Recovery Items: Hotel overnight stays, Lunch gift certificates, Spa gift certificates, Ice cream gift certificates
- Airline tickets for families/couples (international/domestic) possibly combining with free admission tickets to amusement parks and/or free hotel stay
- Exercise Apparel: gym bags, backpacks, sports towels, workout clothes
- Exercise equipment: wearable devices, foam rollers, TRX, kettlebells, battle ropes, lifting belts/straps
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- Recognition at the Event
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- Product Display

# Health Promotion Events

## Fit Camp

This is a 6 week progressive physical fitness program that will tear you down and rebuild you into a newer and better you. Participants will be able to see progress throughout the program, where each week becomes tougher and tougher. This tests their physical and mental ability to help achieve personal goals for themselves.

Date: January | May | September | October  
Location: Camp Foster | Camp Courtney

Participants: 135



## Heart Healthy Spinathon

February is Heart Health Month. Get your blood pumping and train your cardiovascular endurance during our Spinathon in 3 fifty minute back-to-back sessions.

Date: February  
Location: Camp Foster

Participants: 76

## Great American Smoke Out

The Great American Smoke Out brings about awareness of tobacco use and the dangers associated. On this day, tobacco users that will participate pledge not to use tobacco products.

Date: February  
Location: Camp Foster | Camp

Participants: 25





# Health Promotion Events

## Dance for a Cause

MCCS Health Promotion will host Dance for a Cause as a Breast Cancer Awareness Event. Participants will take part in Fitness Dance Classes such as MixxedFit, Zumba, and STRONG by Zumba with MCCS contracted instructors. The instructors take turns teaching a few songs each on the large Community Center stage. The night is filled with dancing, great music, and good information about Breast Cancer.

Date: October

Participants: 162

Location: Camp Foster



## Remembrance Yoga *Reflect and Remember*

## Remembrance Yoga Reflect and Remember

This evening Yoga class serves as an opportunity to pay respects, to reflect, and to remember 9/11; both to those who lost their lives and to others effected by this tragedy.

Date: September

Participants: 53

Location: Camp Foster

## Group Fitmas

This Home for the Holidays event serves to promote health by encouraging physical activity this holiday season. Participants will collect a ticket at each Group Fitness class they attend. Following Group-Fitmas, tickets will be drawn and a winner announced.

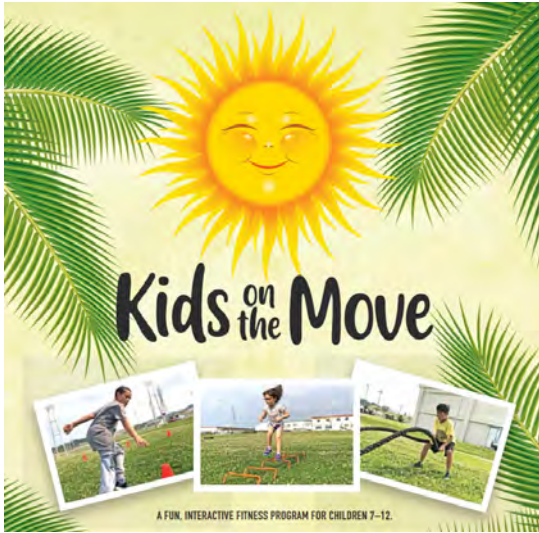
Date: December

Participants: 400

Location: All Camps



# Health Promotion Events



## Kids on the Move

Kids on the Move is a creative, interactive, game centered-fitness regimen for children to participate in to keep them healthy and moving. Taught by a Personal Trainer/Fitness Coordinator, this program will follow a curriculum with physical activity, nutrition and other healthy lifestyle components. The ultimate goal is to educate children and their families on the importance of implementing and continuing a healthy lifestyle, and providing them with the knowledge and tools to use effectively.

Date: April | June | August  
Location: Camp Foster

Participants: 170

## Black Friday Aerobathon

Annual event that celebrates health in working off your extra calories with a variety of fitness fun. We showcase several of our formats for Group Fitness to spread the word of our wonderful classes

Date: November  
Location: Camp Foster

Participants: 150



## Family Fun Day

Fun fitness and nutritional related activities for parents and kids. Families participate in the fun run and walk. Testing their skills in the obstacle course. Learn some new dance moves. This event gets the entire family involved in outdoor games.

Date: May | November  
Location: Kinser | Foster | Courtney

Participants: 650





# Semper Fit Aquatics

## ABOUT

MCCS Semperfit Aquatics hosts a wide variety of aquatic program events for Marines, Sailors as well as their families stationed on Okinawa. These include Swim meets, Triathlons and various other adult and children activities. All created to promote health by encouraging physical activity. The ultimate goal of these programs is to educate children and their families on the importance of various swimming applications and provide a fun-focused environment for all.

**Location:** Various locations

**Participants:** over 9,000 active duty and families on island

## Sponsorship requested includes the following:

- Recovery Items: Hotel overnight stays, Lunch gift certificates, Spa gift certificates, Ice cream gift certificates
- Airline tickets for families/couples (international/domestic) possibly combining with free admission tickets to amusement parks and/or free hotel stay
- Exercise Apparel: gym bags, backpacks, sports towels, workout clothes
- Exercise equipment: wearable devices, foam rollers, TRX, kettlebells, battle ropes, lifting belts/straps
- GoPro, video games/consoles, flat-screen TVs, MP3 players, Bluetooth headsets/speakers
- Supplements: Nutrition bars, supplements for recovery, Protein/amino acid supplements, sports drinks

## Benefits to Sponsor

- Tables and Chairs with Product display/sampling & Survey Opportunities
- On site signage- poster/digital monitors
- Branding on media advertisement
- Logo on website/Facebook promotion
- MCCS fitness centers visits/Flyer Program
- Announcements at Event
- Recognition at the Event
- Banner Space
- Product Display



# Aquatics Events

## TriKids & MiniKids Triathlons

Non-competitive youth and female triathlons on Saturday mornings from 0700~1000. Participants are SOFA and local nationals to include their parents/siblings.

Date: March | May | June  
Location: Camp Foster | Courtney | Kinser

Participants: 376



## Underwater Eggstravaganza

The goal of the Underwater Eggstravaganza Hunt is to collect as many eggs as possible before the time limit is up. Participants will be divided into age groups. Hunters must be 3-15 years of age. Prizes will be given to the Hunter of each age group that collects the most number of eggs. Each age group will compete at different times.

Date: April  
Location: Camp Foster

Participants: 212

## Dive-in Movies

The Dive-in Movie Night is sure to be a good time, watching a movie in the pool with friends and family, enjoying the summer doing something different. Perfect summer nights for all ages.

Date: June - August  
Location: All Camps

Participants: 499





# Aquatics Events

## Aquathons

Non-competitive youth and adult "run-swim-run" events. Featuring 390m run, plus 100 meter swim, then a 390m run. Providing lots a fun, while also getting a great workout.

Date: July  
Location: Camp Foster

Participants: 113



## Pet Plunge

This event is for canines to get a chance to swim at the pool and compete for prizes. There will be events for longest jump, quickest fetch, for large and small breeds.

Date: October  
Location: Camp McTureous

Participants: 230

## Learn to Swim

Familiarize children between the ages of 6 months and approximately 3 years with the water and teach swimming readiness skills. Provide safety information for parents and teach techniques parents can use to orient their children to the water.

Date: Year Round  
Location: Camp Foster | McTureous | Kinser

Participants: 3,260



# Aquatics Events

**OKINAWA  
DOLPHINS  
MASTERS  
SWIM**



## Okinawa Dolphins Swim Team

MCCS Semper Fit Aquatics has two level swim teams - Masters and Youth. Our program is based on building a long-term swimming career. The team is divided into several different practice groups to promote continued interest and to offer increasing levels of challenge to each swimmer. A swimmer's assigned group might change during a season as he or she develops. Youth groups are divided into 2 categories, Blue (High School and Middle School), White (elementary school age). Master group is adults 18 years and older.

Date: Year Round  
Location: Camp Foster

Participants: 2,465

## Swim Meets

Competitive swim meets on Saturday mornings from 0700~1000. Participants are SOFA and local nationals and their parents/siblings.

Date: Year Round  
Location: Camp Foster

Participants: 1,728



## Pool Bash events

MCCS Semper fit Aquatics program provides various seasonal kick off events for all to enjoy. From our Memorial day Pool bash to our Independence Pool bash, there is always a reason to celebrate and have fun in the sun

Date: Year Round  
Location: All Camps

Participants: 650





# CONTACT US

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## YOUR LINK TO THE U.S. MILITARY COMMUNITY ON OKINAWA.

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### COMMERCIAL SPONSORSHIP AND ADVERTISING SALES

Address  
MCCS Marketing Branch,  
MCB Camp S.D. Butler  
Unit 35032 FPO AP 96373-5023

Website:  
[mccsokinawa.com/advertise](http://mccsokinawa.com/advertise)

Email  
[sales@okinawa.usmc-mccs.org](mailto:sales@okinawa.usmc-mccs.org)

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