



## OKINAWA MUD RUN

**WITH OVER 6,000 PARTICIPANTS &  
SPECTATORS EXPECTED NEXT YEAR**



This event includes competitive 5 and 10 kilometer individual and team runs with prizes/awards given to 1st, 2nd, and 3rd place male, female and team finishers. Recreational 10K and 5k fun runs are also held for people that would like to participate at a more leisurely pace. Kids between the ages of 10 and 14 compete in a 1k event that takes them through portions of the adult course including a huge mud pit. A special separate course for kids between the ages of 5 and 9, comprised of air obstacles, foam machines and mud slides over a distance of 500m to 1k, will also be featured. All participants receive t-shirts, towels, medals and other potential giveaways.





## DATE & LOCATION

**Date:** Spring time

**Location:** Camp Hansen, Okinawa

**Participants:** 3,500-5,000

**Spectators:** 1-2,000



The 2020 Mud Run will be held at Camp Hansen's Parade Deck and Central Training Area (CTA) Ranges. During the Mud Run, a mini-festival will also take place and include the ever-popular MCCS Fun Land featuring the Rock Climbing Wall, Pirate Ship, Wizard, Slide and Bungee Jumper all for free. Vendors selling post-race food and liquid refreshment will also be onsite as well with prize giveaways rounding out the day.

## SPONSORSHIP OPPORTUNITIES

Starting from \$1,000

- Presenting Sponsor
  - Stage Sponsor
  - Mud Pit Sponsor
- Combat Town Sponsor
- Jungle Run Sponsor
  - 5k Sponsor
- Kid's Run Sponsor
  - Shoe Sponsor
- Hydration Sponsor
- Automotive Sponsor
- Supporting Sponsor



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PRESENTING SPONSOR | STAGE SPONSOR | MUD PIT SPONSOR | COMBAT TOWN SPONSOR  
JUNGLE RUN SPONSOR | 5K SPONSOR | KID'S RUN SPONSOR | SHOE SPONSOR  
HYDRATION SPONSOR | AUTOMOTIVE SPONSOR | SUPPORTING SPONSOR



## CONTACT US

### CAMP HANSEN WORLD FAMOUS MUD RUN LIMITED SPONSORSHIP OPPORTUNITIES AVAILABLE

MCCS Marketing Branch

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landing page: [mudrun.jp](http://mudrun.jp)  
images: [flickr.com/photos/67017659@N05/albums](https://www.flickr.com/photos/67017659@N05/albums)





	PREMIER EVENT SPONSOR	EVENT SPONSOR	SUPPORTING SPONSOR (CASH/IN-KIND)	SUPPORTING SPONSOR (IN-KIND)
	\$10,000 cash or a mix of \$5,000 cash and \$7,000 approved in-kind	\$5,000 cash or a mix of \$2,500 cash and \$3,500 approved in-kind	\$2,000 cash or a mix of \$1,000 cash and \$2,000 approved in-kind	\$1,000 approved in-kind
Display Booth with table and chairs	2 prime locations	1 prime location	1 prime location	
Public Address Mentions:	12 times per day	6 times per day	3 times per day	3 times per day
On-site Signage: 2'x6' banners	10 banners	5 banners	5 banners	3 banners
Branding on Event Banner	•	•	•	•
Branding on Collateral Materials	•	•	limited	limited
Branding on T-shirts	•			
Media Advertising	•	•	limited	limited
MCCS Fitness Centers visits/flyer program.*	•			
Preferred VIP Parking	•	•		
On-stage presence during main prize giveaway	•			



Your LINK to the U.S. Military Community on Okinawa  
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