

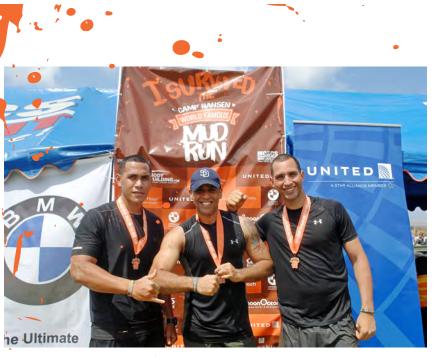
OKINAWA MUD RUN

WITH OVER 6,000 PARTICIPANTS & SPECTATORS EXPECTED NEXT YEAR



This event includes competitive 5 and 10 kilometer individual and team runs with prizes/awards given to 1st, 2nd, and 3rd place male, female and team finishers. Recreational 10K and 5k fun runs are also be held for people that would like to participate at a more leisurely pace. Kids between the ages of 10 and 14 compete in a 1k event that takes them through portions of the adult course including a huge mud pit. A special separate course for kids between the ages of 5 and 9, comprised of air obstacles, foam machines and mud slides over a distance of 500m to 1k, will also be featured. All participants receive t-shirts, towels, medals and other potential giveaways.





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DATE & LOCATION

Date: Spring time Location: Camp Hansen, Okinawa Participants: 3,500-5,000 Spectators: 1-2,000

The 2020 Mud Run will be held at Camp Hansen's Parade Deck and Central Training Area (CTA) Ranges. During the Mud Run, a mini-festival will also take place and include the ever-popular MCCS Fun Land featuring the Rock Climbing Wall, Pirate Ship, Wizard, Slide and Bungee Jumper all for free. Vendors selling post-race food and liquid refreshment will also be onsite as well with prize giveaways rounding out the day.

SPONSORSHIP OPPORTUNITIES Starting from \$1,000

- Presenting Sponsor
 - Stage Sponsor
- Mud Pit Sponsor
- Combat Town Sponsor
- Jungle Run Sponsor
 - 5k Sponsor
- Kid's Run Sponsor
 - Shoe Sponsor
- Hydration Sponsor
- Automotive Sponsor
- Supporting Sponsor

MARINE CORPS



PRESENTING SPONSOR | STAGE SPONSOR | MUD PIT SPONSOR | COMBAT TOWN SPONSOR JUNGLE RUN SPONSOR | 5K SPONSOR | KID'S RUN SPONSOR | SHOE SPONSOR Hydration Sponsor | Automotive Sponsor | Supporting Sponsor







CAMP HANSEN WORLD FAMOUS MUD RUN Limited sponsorship opportunities available

MCCS Marketing Branch

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landing page: *mudrun.jp* images: flickr.com/photos/67017659@N05/albums



HANSEN :			• •	. •
CAMP HANSEN	PREMIER EVENT SPONSOR	EVENT SPONSOR	SUPPORTING SPONSOR (CASH/IN-KIND)	SUPPORTING SPONSOR (IN-KIND)
	\$10,000 cash or a mix of \$5,000 cash and \$7,000 approved in-kind	\$5,000 cash or a mix of \$2,500 cash and \$3,500 approved in-kind	\$2,000 cash or a mix of \$1,000 cash and \$2,000 approved in-kind	\$1,000 approved in-kind
Display Booth with table and chairs	2 prime locations	1 prime location	1 prime location	
Public Address Mentions:	12 times per day	6 times per day	3 times per day	3 times per day
On-site Signage: 2'x6' banners	10 banners	5 banners	5 banners	3 banners
Branding on Event Banner	•	•	•	•
Branding on Collateral Materials	•	•	limited	limited
Branding on T-shirts	•			
Media Advertising	•	•	limited	limited
MCCS Fitness Centers visits/flyer program.*	•			
Preferred VIP Parking	•	•		•
On-stage presence during main prize giveaway	•			



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