

DON'T MISS THIS OPPORTUNITY!







EVENT OVERVIEW

MCCS Okinawa offers many events for service members and their families on island that are fun for all ages and one of the most popular of these events is Comic Con Okinawa. The festivities are spread throughout three locations on Camp Foster—the Foster Field House, Community Center Auditorium and the Ocean Breeze Club and Restaurant—will take place December 3, 2023 with a pre-con Gold Pass exclusive night on December 2, 2023.

Comic Con Okinawa will again be featuring many of the same offerings one would find at a U.S.-based Comic Con with a more family-friendly focus. Comic Con Okinawa will take place inside three adjacent large capacity facilities, providing patrons and their children with craft stations, face-painting and makeup for both kids and adults, gaming tournaments, costume contests, displays of collectible items, discussion panels and much more! One advantage Comic Con Okinawa enjoys is its location in Japan—the birthplace of manga and anime now famous throughout the world. Many of these local iconic characters are incorporated into the event.













"It was amazing to have an actual event here in Okinawa. I liked how it was in sync with comic cons world wide." Comic Con Okinawa has grown exponentially larger year-byyear with over 15,000 participants expected. It is marketed heavily via MCCS' monthly print publications, website, Facebook pages, flyers, posters, radio and television commercials.

"My girls were really excited and looking forward to the event. We went last year and it already looks to have grown."

"I enjoyed all the talent that visited this year."

Comic Con Okinawa is promoted on multiple social media sites. There are two Facebook pages promoting the event, one dedicated solely to Comic Con. The site uses expertly designed trailers to build excitement and update event information. Regular pre-event radio announcements direct patrons to the Facebook page where they can win prizes. The page also provides patrons with the opportunity to interact with each other and the event coordinators. The Comic Con page is updated and maintained year round.













FOR MORE INFORMATION & PICTURES PLEASE VISIT:

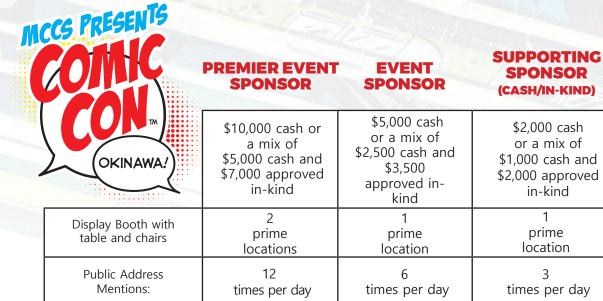
okinawa.usmc-mccs.org/comiccon facebook.com/MCCSOkinawa facebook.com/comicconokinawa

CONTACT

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OKINAWA!	\$10,000 cash or a mix of \$5,000 cash and \$7,000 approved in-kind	\$5,000 cash or a mix of \$2,500 cash and \$3,500 approved in- kind	\$2,000 cash or a mix of \$1,000 cash and \$2,000 approved in-kind	\$1,000 approved in-kind
Display Booth with table and chairs	2 prime locations	1 prime location	1 prime location	
Public Address Mentions:	12 times per day	6 times per day	3 times per day	3 times per day
On-site Signage: 2'x6' banners	10 banners	5 banners	5 banners	3 banners
Branding on Event Banner	•	•	•	•
Branding on Collateral Materials	•	•	limited	limited
Branding on Staff T-shirts	•			
Media Advertising	•	•	limited	limited
Logo listed in "Thank you" ad with all sponsors in MCCS Comic Con Facebook Page	•	•	•	•
Separate "Thank You" advertisement on 20 Digital Monitors at high traffic locations	•			
MCCS Clubs & Restaurants visits/ flyer program.*	•			
Preferred VIP Parking	•	•		
Front line/seating access to all events and talent discussion panels	•	•		
On-stage presence during main prize giveaway	•			

SUPPORTING

SPONSOR

(IN-KIND)

^{*}Example: once per week for four weeks, sponsor will be granted access to select MCCS Clubs & Restaurants in order to provide exposure and direct marketing opportunities to the military community on Okinawa. MCCS will provide a table with chairs for the visit. Sponsor will be granted the opportunity to place approved flyers at up to four select MCCS facilities for 30 days.