









# Semper Fit **Aquatics**

#### ABOUT

MCCS Semperfit Aquatics hosts a wide variety of aquatic program events for Marines, Sailors as well as their families stationed on Okinawa. These include Swim meets, Triathlons and various other adult and children activites. All created to promote health by encouraging physical activity. The ultimate goal of these programs is to educate children and their families on the importance of various swimming applications and provide a fun-focused environment for all.

**Location: Various locations** Participants: over 9,000 active duty and families on island

#### Sponsorship requested includes the following:

- Recovery Items: Hotel overnight stays, Lunch gift certificates, Spa gift certificates, Ice cream gift certificates
- Airline tickets for families/couples (international/domestic) possibly combining with free admission tickets to amusement parks and/or free hotel stay
- Exercise Appareal: gym bags, backpacks, sports towels, workout clothes
- Exercise equipment: wearable devices, foam rollers, TRX, kettlebells, battle ropes, lifting belts/straps
- GoPro, video games/consoles, flat-screen TVs, MP3 players, Bluetooth headsets/speakers
- Supplements: Nutrition bars, supplements for recovery, Protein/amino acid supplements, sports drinks

#### Benefits to Sponsor

- Tables and Chairs with Product display/sampling Announcements at Event & Survey Opportunities
- On site signage- poster/digital monitors
- Branding on media advertisement
- Logo on website/Facebook promotion
- MCCS fitness centers visits/Flyer Program

- Recognition at the Event
- Banner Space
- Product Display



#### **Aquatics Events**

# TriKids & MiniKids Triathlons

Non-competitive youth and female triathlons on Saturday mornings from 0700~1000. Participants are SOFA and local nationals to include their parents/siblings.

Date: March | May | June Location: Camp Foster | Courtney | Kinser Participants: 376





# Underwater Eggstravaganza

The goal of the Underwater Eggstravaganza Hunt is to collect as many eggs as possible before the time limit is up. Participants will be divided into age groups. Hunters must be 3-15 years of age. Prizes will be given to the Hunter of each age group that collects the most number of eggs. Each age group will compete at different times.

Date: April Location: Camp Foster Participants: 212

# **Dive-in Movies**

The Dive-in Movie Night is sure to be a good time, watching a movie in the pool with friends and family, enjoying the summer doing something different. Perfect summer nights for all ages.

Date: June - August Location: All Camps Participants: 499





#### **Aquatics Events**

# Aquathons

Non-competitive youth and adult "run-swim-run" events. Featuring 390m run, plus 100 meter swim, then a 390m run. Providing lots a fun, while also getting a great workout.

Date: July Location: Camp Foster Participants: 113





# Pet Plunge

This event is for canines to get a chance to swim at the pool and compete for prizes. There will be events for longest jump, quickest fetch, for large and small breeds.

Date: October Location: Camp McTureous Participants: 230

### Learn to Swim

Familiarize children between the ages of 6 months and approximately 3 years with the water and teach swimming readiness skills. Provide safety information for parents and teach techniques parents can use to orient their children to the water.

Date: Year Round Location: Camp Foster | McTureous | Kinser Participants: 3,260





#### **Aquatics Events**



### Swim Meets

Competitive swim meets on Saturday mornings from 0700~1000. Participants are SOFA and local nationals and their parents/siblings.

Date: Year Round Location: Camp Foster Participants: 1,728



# Okinawa Dolphins Swim Team

MCCS Semper Fit Aquatics has two level swim teams -Masters and Youth. Our program is based on building a long-term swimming career. The team is divided into several different practice groups to promote continued interest and to offer increasing levels of challenge to each swimmer. A swimmer's assigned group might change during a season as he or she develops. Youth groups are divided into 2 categories, Blue (High School and Middle School), White (elementary school age). Master group is adults 18 years and older.

Date: Year Round Location: Camp Foster Participants: 2,465



### Pool Bash events

MCCS Semper fit Aquatics program provides various seasonal kick off events for all to enjoy. From our Memorial day Pool bash to our Independence Pool bash, there is always a reason to celebrate and have fun in the sun

Date: Year Round Location: All Camps Participants: 650



### **CONTACT US**

### YOUR LINK TO THE U.S. MILITARY COMMUNITY ON OKINAWA.

#### COMMERCIAL SPONSORSHIP AND ADVERTISING SALES

Address MCCS Marketing Branch, MCB Camp S.D. Butler Unit 35032 FPO AP 96373-5023

Website: mccsokinawa.com/advertise

Email sales@okinawa.usmc-mccs.org

Phone (From U.S.): +81-98-970-2245-/7898 From Off-base or Cell: 098-970-2245/7897

Fax (From U.S.): +81-98-970-0975 From Off-base or Cell: 098-970-0975

#### WE'RE ONLINE!

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